## "...Our culture has turned against the masculine essence,

aiming to cut it off early.

We know our society produces
a plentiful supply of boys...
but fewer and fewer men...

A boy learns who he is and what he's got from a man, or the company of men.

He cannot learn it any other place. He cannot learn it from other boys, and he cannot learn it from the world of women."

(John Eldredge, Wild at Heart)3



CSB Ministries U.S. 800.815.5573 office@csbministries.org www.csbministries.org P0 Box 1010 Hamburg, NY 14075

CSB Ministries Canada 613.225.3689 canada@csbministries.org www.csbministries.ca 1000 Stormont Street Ottawa, Ontario K2C 0M9

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## Boys and girls are different. God made them that way.

Boys think differently than girls; they learn differently, mature differently, and play differently. Experts tell us boys require more space and have a shorter attention span than most girls. It's not difficult to understand why the traditional classroom model has proven to be so ineffective in impacting boys and young men and mentoring them toward genuine spiritual formation.

While co-ed ministry serves an important role in a boy's life, CSB Ministries strongly believes in partnering with local churches to equip and empower Christian men to serve as mentors and role models to boys of all ages in what it means to be a godly man. CSB creates mentoring opportunities through relevant activity, Bible-based teaching and hands-on learning.

"Many parents are reluctant or ill equipped to teach their boys what masculinity really means. . . . Chief among our concerns is the mentoring that dads should be providing."

(James Dobson, Bringing Up Boys)1

Because men have the sacred responsibility to challenge and equip boys and young men, it is imperative to do so in a setting where they will thrive and learn effectively. CSB Staff are ready to help the men in your church begin impacting the next generation for Christ.

Our experience in equipping men to disciple boys has proven that guys will respond to men who engage them through teachable moments in an activity-based setting. Young men not only begin to understand what it means to be a godly man, but they are challenged and mentored in their own journey, and life-impacting relationships are forged along the way. Boys are changed for eternity when they observe men living out a Christian worldview—men whose words reflect how they live.

"...guide the young men to live disciplined lives. But mostly, show them all this by doing it yourself..."

(Titus 2:6-7a, The Message)2

The vision of CSB Ministries is to see godly men who serve, lead and disciple each generation. Our mission is to build godly men of today and tomorrow.

CSB Regional Directors can provide the tools to

help your church facilitate a
Bible-centered, highly relational, actionpacked strategy for your men and boys.
Your Regional Director will provide
training and support for your leaders
and host regional events that challenge
and encourage both men and boys.

CSB Ministries can help you engage your congregation in a ministry that will call your men, as well as the boys and young men they lead, toward growth in their Christian walk. CSB leadership development results in dedicated men and young men who become vital leaders, serving key roles in your church's ministry.

Every year we hear new stories about thousands of boys and young men who have been impacted by the work of CSB Ministries. Each is a testimony of the legacy forged when Christian men build into the lives of the next generation. Recently, we met Ed. When he was eight years old, Ed's parents split up. He and his mom attended church that Easter simply because it seemed like a

good thing to do. Following the service, someone invited Ed to visit the CSB group at the church. It sounded fun so Ed went and he loved it. He spent time that summer at a CSB camp. The CSB leaders became Ed's spiritual fathers. He continued with CSB through high school and served as a leader at camp for many summers.

as a leader at camp for many summers.
Ed now serves as a pastor and is a vibrant leader of his congregation. He is passionate about his church partnering with CSB Ministries to impact boys for Christ and to train and mentor men in his congregation.

CSB Ministries can help you provide an opportunity for boys and young men to discover God in a non-threatening, action-packed atmosphere where guys can be guys, and boys and leaders are together becoming godly men of today and tomorrow. Contact us today about making your church a place where it's a good time to be a boy.

